

# Involved ad

fathers involved today, shaping tomorrow's legacy



**Funding Futures For  
Fathers and Strengthening Families**



## Dear Community Partner,

Fatherlessness is a silent crisis that deeply impacts our community, fueling cycles of poverty, crime, and broken families. But here's the good news: there is hope. Hope begins with engaged fathers, and that's where InvolvedDad comes in.

At InvolvedDad, we are leading the charge to empower men to become the fathers their children need and the role models our community deserves. Through transformative events like **Daddy Do My Hair, Raising Kings, and the Fatherhood Forum**, we are not just addressing the issue—we're rewriting the narrative.

In 2024, the response to our Fatherhood Forum at the Flint Public Library was nothing short of remarkable. Fathers from across the community showed up, eager to connect, grow, and make a difference. The demand for resources and support is undeniable, and together, we can meet this need head-on.

This is why I'm reaching out to you. We are inviting you to join us as an **InvolvedDad** sponsor a partner in breaking the cycle of fatherlessness and creating lasting change. Your sponsorship will directly support our mission of equipping fathers and strengthening families, transforming lives one father at a time.

### As a sponsor, you will:

- Gain recognition as a dedicated advocate for local families.
- Build goodwill by supporting programs that create generational change.
- Access unique sponsorship benefits tailored to your contribution level (details attached).

Your investment is more than just a donation—it's a commitment to a brighter, stronger future for the children and families of Genesee County. Together, we can amplify our impact, inspire more fathers, and create a legacy of change that lasts for generations.

We would love the opportunity to partner with you. Attached, you'll find sponsorship opportunities outlining ways you can contribute and the meaningful benefits we're offering.

Please don't hesitate to reach out to us at **313-757-1388** or **admin@involveddad.org** with any questions or to discuss your sponsorship.

Thank you in advance for your support. Together, we can change lives, strengthen families, and transform our community.

With gratitude,

**Shon Hart**  
Executive Director  
InvolvedDad



## WHY SUPPORT US?

Research shows that children with involved, loving fathers are significantly more likely to do well in school, have healthy self-esteem, and exhibit positive social behaviors compared to children with uninvolved fathers. In addition, committed, responsible fathering during childhood has been shown to contribute to children's math and verbal skills, curiosity, and emotional security.

## INVOLVEDDAD'S MISSION:

EMPOWER and promote males to become actively engaged fathers or father figures in the life of every child. To ERADICATE fatherlessness by turning the heart of the father back to the heart of children, one father at a time. To MOTIVATE fathers to become active in the lives of their children. Leading the way, making a difference. To TRAIN fathers in the best parenting practices to thereby empower and influence their children to walk in continual success.

# Signature Events:

## InvolvedDad Impact Weekend

**Dates:** June 6–7, 2025

**Purpose:** The InvolvedDad Impact Weekend is a two-day event celebrating fatherhood, strengthening community connections, and raising essential funds to support our programs. This annual event combines inspiration, entertainment, and interactive family fun to engage our supporters and showcase the transformational work of InvolvedDad.

**Day 1:** A formal dinner to celebrate accomplishments, share success stories, and foster relationships with key supporters.

**Day 2:** An energizing activity, such as a father-focused walk, run, or similar event, uniting families and the community to further our mission of eradicating fatherlessness.

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## Daddy Do My Hair

**Date:** August 16, 2025

**Purpose:** This unique event is designed to nurture the father-daughter relationship through hands-on learning and memorable experiences. Fathers are guided by hair care professionals to master basic styling and grooming techniques, creating special moments of connection while encouraging fathers to be actively involved in their daughters' lives. The event fosters confidence and engagement, leaving both fathers and daughters with lasting memories.

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## Raising Kings

**Date:** September 13, 2025

**Purpose:** A transformative event designed for single mothers raising boys, Raising Kings equips mothers with tools, resources, and a supportive community to address the unique challenges of parenting sons without a consistent father figure. The event also focuses on nurturing young boys' character, resilience, and leadership potential, helping to shape them into confident, empowered individuals.

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## Fatherhood Forum

**Date:** November 15, 2025

**Purpose:** The Fatherhood Forum brings together fathers, community leaders, and professionals to tackle key issues facing men and families today, such as mental health, fatherhood challenges, and breaking generational cycles of fatherlessness. Featuring engaging workshops, expert panels, and networking opportunities, this forum empowers fathers to lead their families and communities with strength and purpose.



Sponsors may choose to support individual events or become an InvolvedDad partner for all events, receiving benefits across the calendar.

## SPONSORSHIP LEVELS & BENEFITS

### 1. Elite Sponsor – \$7,500+ (Exclusive Premium Package)

#### Recognition:

- ✓ Top-tier visibility as an Elite Partner for all four (4) Signature Events in 2025.
- ✓ Logo dominance: prominently displayed on all event materials, signage, and programs.

#### Engagement:

- ✓ Exclusive table at the Annual Fundraiser Gala.
- ✓ Opportunity for a male staff member to serve as a panelist at the Fatherhood Forum.
- ✓ Microphone opportunity at two (2) events to highlight your organization's services.
- ✓ Vendor table at all four (4) events.

#### Media Exposure:

- ✓ Four (4) featured social media mentions.
- ✓ Dedicated Newsletter Spotlight highlighting your organization.

#### Networking:

- ✓ VIP Access to engage directly with attendees, community leaders, and stakeholders.

### 2. Premier Sponsor – \$5,000 (High-Visibility Package)

#### Recognition:

- ✓ Prominent logo placement at all four (4) Signature Events.
- ✓ Included in the Newsletter Spotlight to showcase your support.

#### Engagement:

- ✓ Microphone opportunity at two (2) events to share your organization's services.
- ✓ Vendor table at three (3) events.

#### Media Exposure:

- ✓ Three (3) featured social media mentions.
- ✓ Name listed in event programs.

### 3. Family Sponsor – \$2,500 (Community Impact Package)

#### Recognition:

- ✓ Logo displayed on event signage and materials for all four (4) Signature Events.

#### Engagement:

- ✓ Vendor table at three (3) events.

#### Media Exposure:

- ✓ Two (2) featured social media mentions.
  - ✓ Name listed in event programs.
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### 4. Advocate Sponsor – \$750 (Supporter Package)

#### Recognition:

- ✓ Name listed in programs for all four (4) Signature Events.

#### Engagement:

- ✓ Vendor table at two (2) events.

#### Media Exposure:

- ✓ One (1) acknowledgment on social media prior to each event.
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### 5. Collaborative Sponsor – \$250 (Entry-Level Package)

#### Recognition:

- ✓ Name listed in programs for two (2) sponsor-selected events.

#### Engagement:

- ✓ Vendor table at one (1) event.

#### Media Exposure:

- ✓ One (1) acknowledgment on social media prior to events.
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### 6. Partner Sponsor – \$100 (Basic Package)

#### Recognition:

- ✓ Name listed in program for one (1) sponsor-selected event.

#### Media Exposure:

- ✓ One (1) acknowledgment on social media prior to the event.

## Custom Opportunities

We welcome creative collaboration! Let us tailor a package that aligns with your goals and maximizes your impact. Contact us to discuss options.

## Comparison at a Glance

Benefit	Elite	Premier	Family	Advocate	Collaborative	Partner
Logo on All Materials	✓	✓	✓			
Name in Programs	✓	✓	✓	✓	✓	✓
Vendor Tables	4 Events	3 Events	3 Events	2 Events	1 Event	
Microphone Opportunity	2 Events	2 Events				
Panelist Opportunity	✓					
Social Media Mentions	4 Mentions	3 Mentions	2 Mentions	1 Mention	1 Mention	1 Mention
Newsletter Spotlight	✓	✓				
Custom Collaboration	✓					

# SPONSORSHIP SUBMISSION FORM

Your Name (as you would like it listed): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Please email your high-resolution logo to [admin@involveddad.org](mailto:admin@involveddad.org)

## ENCLOSED IS MY PAYMENT:

Pay Online <https://www.involveddad.org/sponsorship-opportunities>

Check payable to **InvolvedDad**

Credit card (select one)      \_\_\_ Amex      \_\_\_ MC      \_\_\_ Visa      \_\_\_ Discover

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Billing

Address: \_\_\_\_\_

Send this form and payment to: **1172 Robert T Longway Blvd. Flint, MI 48503**  
or email to [admin@involveddad.org](mailto:admin@involveddad.org)

Please indicate here if you would be interested in Event Volunteer Opportunities

Please indicate here if you would be interested in setting up a Vendor Fair

For assistance, please call **313.757.1388 ext. 5**

"Invoicing Accepted By Request, Interest Form and On-line Payment Link Below"